

Report: Circular Economy & Packaging

Peeze believes in a **Circular economy**. It's a path that Peeze follows: from sustainable packaging, transport, energy, production to its products. In this economy it is key to make connections with other companies and share knowledge.

"Eight years ago we started our search for a more sustainable way of packing our coffee beans. This was rather difficult because coffee is a sensitive product: for oxygen and moisture. Together with our partners we can finally make a step with this bio-based foil. A step towards our ambition to have a circular business model," says Timmo Terpstra, Managing Director at Peeze.

<p>Coffee Beans packaging:</p> <ul style="list-style-type: none"> - Biobased - Compostable - Aluminium free 	<p>8 % is packaged in biobased foil which has been made of cellulose and sugercan*see tekst below.</p> <p>92% is packed in a foil without any aluminium.</p> <p>In January 2018 we will have a new introduction of compostable foil. (it took 8 years to achieve this great development)</p>
<p>Coffee capsules</p>	<p>100% Biobased and 100% Compostable</p>

*To arrive at the final result of this new bio-based coffee packaging, Peeze has partnered up with Bio4Pack and Servo Artpack who both have been pleased to contribute to the mission of Peeze to make the world fair and sustainable. With the introduction of this new bio-based laminated packaging, defined and certified through Bio4Pack and produced by Servo Artpack, the company makes a next step in achieving these goals. "It's another example of the growing possibilities in making packaging sustainable without compromising on quality compared to traditional packaging," says Patrick Gerritsen, CEO of Bio4Pack. "This kind of packaging is a part to the solution for a bio-based economy, leading to a more sustainable world."

